

September 19th - 23rd

ERworld 2011

VISUALIZE THE POWER
OF YOUR DATA



ERworld 2011 is the ONLY online conference dedicated completely to Data Modeling and the Data Management Professional—BY Data Professionals, FOR Data Professionals, and 100% Focused on Data Professionals. Since justifying travel costs to conferences is getting more and more difficult, we've brought the conference to YOU—ERworld is **ALL ONLINE, ON DEMAND 24/7 through Oct. 24th and it's FREE!**

Learn about the hot new trends in Data Management, or learn something new about data modeling with these premier sessions covering diverse topics such as Emerging Trends in Data Management, Cloud Computing, Business Intelligence, Data Modeling “How-Tos”, ERwin r8 tips and techniques, Data Modeling 101, and more. You'll find industry recognized Data Management Professionals such as Dr. Peter Aiken, Steve Hoberman, Scott Ambler, Karen Lopez, and others. With **1400 registrants** and **900 attendees**, take advantage of all these informative sessions now through **October 24**. Keep the [#ERworld](#) conversations going post-event on [Twitter](#).

Session	Guest Speaker	Date & Time
Necessary but Insufficient Preparation for Cloud Computing Data	Peter Aiken	Now On Demand
CA ERwin Modeling: Today and Tomorrow	Neil Buchwalter	Now On Demand
What's happening in the ERwin user community?	Tom Bilcze	Now On Demand
The Logical Data Model in Agile and Model-Driven Development	Larry Burns	Now On Demand
Building an Enterprise Data Model with ERwin r8	Hamilton Hayes	Now On Demand
Satellite Navigation for Meta Data - Discovering Information Structures	Hannah Roberts	Now On Demand
Improving Data Quality	Walter Howard	Now On Demand
Data Modeling 101	Steve Hoberman Donna Burbank	Now On Demand
Design Layer Architecture for Data using ERwin Data Modeler	Jeff Harris	Now On Demand
Diagramming flexibility with CA ERwin Data Modeler r8	Casey Gwozdz	Now On Demand
ERwin r8 Reporting - Easier Than You Think	Victor Rodrigues	Now On Demand
Yes SQL: Microsoft SQL Azure, a relational database for the cloud	Tharun Tharian	Now On Demand
Agile and Data Modeling: A Marriage Made in Heaven or Hell	Scott Ambler	Now On Demand
Protecting your SQL database with hybrid cloud backup and recovery	Perry Hurt	Now On Demand
Using ERwin to Develop Bitemporal Databases	Tom Johnston	Now On Demand
Challenges in Incorporating Unstructured Data	Thananjayan Chinnaswamy	Now On Demand
Business Benefits Driven by Quality Data	Ivan Schotsmans	Now On Demand
Using CA ERwin's Design Layer Architecture for Enterprise Data Modeling	Casey Gwozdz	Now On Demand
THE ERWIN QUERY TOOL - Data Browser on Steroids	Francois C. Cartier	Now On Demand
What is the next AWESOME thing in data management?	Karen Lopez	Now On Demand