



The ERwin Community has thousands of active members worldwide with a rich knowledge and expertise in data modeling. With our Online Data Modeling Community, you can tap into this wealth of knowledge from colleagues around the globe. Have a question? Want to share your expertise? Join our forums or social networking sites, or post a best practices to share with others. Hey—it's not everyone who knows what Third Normal Form even means—we data modeling folks need to stick together! **Why Be Normal?**

Read on to find out how you can sign up for the contest, get interactive with other ERwin users, achieve the different levels of expertise, and win great prizes, including a complimentary pass to CA WORLD 2011. Good luck data modelers!



First Normal Form

Data Modeling in the First Normal Form just got more interesting! Earn your **First Normal Form Badge** and get your **ERwin button** to show off to your peers by completing activities like joining the ERwin groups on our social media sites and joining the ERwin Discussion forum.



Second Normal Form

It's time to step it up a notch in Second Normal Form! Earn your **Second Normal Form Badge** and receive your **must-have ERwin hat** by getting more involved in the ERwin Community and learning more about the ERwin products.



Third Normal Form

If you get to Third Normal Form, you have proven you know your data modeling! Earn your **Third Normal Form Badge** and your exclusive **"Why Be Normal?" ERwin T-shirt** by showing off more of your expertise through our tips & techniques program, expert blogs, and more!



Fourth Normal Form

Fourth Normal Form achievers are **data modeling masters!** To attain this badge, participants will go above and beyond in sharing their expertise with the greater community—through articles, blogs, webcasts, social media, and more! We look forward to seeing these experts at CA World 2011 (caworld.com), where they can share their knowledge in person using their free award pass.

Visit www.ERwin.com/whybenormal to register today

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