



Use this form as your personal tracking sheet for the *Why Be Normal?* Contest! Check off each activity as you move through the program/ keep track of dates and other items to ensure you have completed all required items before you submit online. These are the same questions you will see during registration. Good luck data modelers!



**First Normal Form**

- Create your “Why Be Normal?” Online Profile Name : \_\_\_\_\_
- Create your “Why Be Normal?” Online bio
- [Upload](#) your “Why Be Normal?” Profile Picture ((include *Why Be Normal?* Profile name in comments section during upload)
- Join the ERwin [Global User Community](#) and create profile
- Submit ERwin Global User Community Member Name \_\_\_\_\_
- Enter the secret code from the *Why Be Normal* [message board](#) post: \_\_\_\_\_
- Fan/follow ERwin on 1 of 3 Social Media Platforms: [Facebook](#), [Twitter](#), [LinkedIn](#)



**Second Normal Form Requirements**

- Post at least 1 time in ERwin [discussion forum](#) & submit forum profile name and date(s) of Posting \_\_\_\_\_
- Attend an [ERwin webcast](#) & submit Name and Date of Webcast Attended: \_\_\_\_\_
- Complete 1 of 3: Post ERwin related status on [Facebook](#), OR Post ERwin related status [LinkedIn](#), OR tweet/(retweet) ERwin status update on [Twitter](#),
- Submit Social Media User Name and Date of Posting \_\_\_\_\_



**Third Normal Form Requirements**

- [Submit tip/technique on ERwin.com](#) & the link to your tip/ technique: \_\_\_\_\_
- [Submit a Customer Testimonial](#)
- Comment at least 1 time on an [ERwin Expert Blogs](#)
- [Upload](#) a photo of you in your ERwin Hat (include *Why Be Normal?* Profile name in comments section during upload)
- Post at least 5 times in ERwin [discussion forum](#)
- Submit Forum Profile Name and Date(s) of Posting \_\_\_\_\_



**Fourth Normal Form Requirements**

- Participate in 1 Success Story or Case Study \*\*See [erwin.com/why be normal](#) for further details
- Be a fan/following ERwin on all 3 social networking sites: Facebook, Twitter, LinkedIn
- [Upload](#) a photo of you in your ERwin T-Shirt (include *Why Be Normal?* Profile name in comments section during upload)
- Have a public article or blog/post about ERwin or be a speaker for an ERwin Event/Webcast Link to article/ webcast: \_\_\_\_\_
- Post at least 10 times in ERwin [discussion forum](#)
- Submit Forum Profile Name and Date(s) of Posting \_\_\_\_\_

Visit [www.ERwin.com/whybenormal](http://www.ERwin.com/whybenormal) to register today