

# Sandhill Consultants boosts its business and bottom line with 10-year CA Partnership



## PARTNER PROFILE

### Name and Title:

Paul mason, Director

### Company:

Sandhill Consultants, Ltd

### Location:

United Kingdom

### Employees

25

### Length of CA Partnership

10 years

Founded in 1989, Sandhill Consultants and its services have evolved considerably since then the company is now an award-winning CA partner, working with customers across Europe and North America. Paul Mason, Director of Sandhill Consultants, explains how the relationship with CA has helped to contribute to the company's growth.

**Q: What are your key capabilities and service offers?**

*A: We enjoy a rewarding partnership with CA and have great relationships across all levels of the organisation. Although our partnership was initially focused in the UK, this has since expanded to encompass other European countries and North America. We help our customers procure, configure and deploy CA solutions, including CA Clarity™ and CA ERwin® Data Modeller. We have received CA's EMEA Partner of the Year Award for CA ERwin three years in a row.*

Learn how The CA Partner Program can help you transform your business at [erwin.com/partners](http://erwin.com/partners)



*Q: How does your partnership benefit your customers?*

*A:* We have direct access to CA's technical teams, which means we can offer superior levels of support to our customers. This allows them to maximize their investment in CA solutions quicker and minimize the risk of implementing new technology. CA's ongoing investment in its products is also beneficial to our customers, as they can continue to take advantage of new industry standards and IT advancements through regular upgrades. We are directly involved in product development through regular meetings with the CA Product Business Unit and our participation in Beta Test Programs.

*Q: How would you describe the benefits of working with CA ERwin?*

*A:* Our partnership with CA is core to the long-term development of our business and our bottom line. As a CA partner we are involved in joint marketing initiatives, corporate events such as CA World, product user groups and customer success stories. These activities help to not only increase awareness of our company and services but also keep us up to date with CA product roadmaps, industry trends and best practice.

*As a CA ERwin Partner we are also involved in marketing initiatives and events, such as CA World and product user groups. These activities help to increase awareness of our company and services.*

Sandhill Consultants, Ltd.

## About The CA Partner Program

CA's Partner Program allows companies with specialized skills to team up with CA and deliver solutions using their broad range of products. These companies benefit from CA's global organization and commitment to quality software development.

**Better Results. Together.**

Learn how The CA Partner Program can help you transform your business at [erwin.com/partners](http://erwin.com/partners)

