

OFFICIAL RULES

NO PURCHASE NECESSARY

ELIGIBILITY: To participate in this event, you must be 21 years of age or older. Winner cannot be an employee of CA or a member of the household or immediate family of any such employee. Void where prohibited or restricted by law. One entry per person; one prize per winner.

HOW TO ENTER:

To enter, send a Microsoft Word document containing the details of a CA ERwin Data Modeler tip or technique via the submission form on http://erwin.com/tips_techniques/contest/. Entries must contain a minimum of 30 words and must not exceed a maximum of 3,000 words. Figures and screen shots may be included as part of the entry if they help to explain the technique. All entries must be received between 9am EST on February 1st, 2010, and 12pm EST on June 30th, 2010. All entries become property of Sponsor and will not be returned. By submitting an entry, entrant agrees that Sponsor may, in its sole discretion, post its entry to Sponsor's publicly accessible website. Note that entries may be reformatted and edited by Sponsor for grammatical content prior to posting. Any technical revisions will be sent for approval by the entrant before any changes are made.

Judging will take place on or about July 1th, 2010. Entrants need not be present to win. The winner will be selected on the basis of the entry which, in the opinion of CA, has the most creative, relevant, or unique content that will appeal to a wide customer audience. Winner will be notified by email on or about July 2nd, 2010. If a potential winner cannot be contacted within three (3) calendar days from first notification attempt, an alternate winner will be selected.

By submitting an entry, entrant agrees to be bound by these Official Rules and acknowledges that non-compliance will result in disqualification. No automated or mechanically reproduced entries, and no late submissions will be accepted or considered.

THE PRIZE: The Prize to be awarded to the winner is one (1) iPod Touch (ARV: approx \$200). Winner is responsible for reporting and paying all federal, state and local, if any, taxes on account of winning the prize. It is the winner's responsibility to ensure that the acceptance of this prize does not violate any laws or regulations of any kind, including but not limited to any conflict of interest or gift policies in effect at the winner's company or organization.

All eligible entrants will receive an ERwin t-shirt, while supplies last. Sizes cannot be requested or guaranteed, but will be based on the available selection. One t-shirt will be provided for each entrant; multiple t-shirts will not be sent to the same person for multiple entries.

CONDITIONS: By submitting an entry, entrant releases, and holds harmless, Sponsor and its agencies, affiliates, and subsidiaries, and the directors, officers, employees and agents of each of them, from any and all liability for injuries, losses or damages of any kind to person or property with respect to the conduct of, or participation in, the this event, and/or caused by or resulting from the acceptance, possession, use, misuse or non-use of the prize. Participant understands that Sponsor may use the winner's name and other information provided to Sponsor for marketing and other purposes and may provide same to partners as applicable. Decisions of Sponsor are final in all matters. Sponsor reserves the right to terminate this event at any time in the event Sponsor becomes incapable of running of the event as planned.

Any dispute, claim and cause of action arising out of or connected with this event, or the prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration. Any claim, judgment or award shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this event, but in no event attorney's fees.

Winner hereby releases and agrees to hold harmless Sponsor and its affiliates, parents and subsidiaries and the officers, directors, employees, agents and assigns of each of them and the judges (the "Releasees") from any and all claims, demands, actions, losses, damages, costs, and expenses which winner, heirs and personal representatives, may now or in the future have or acquire on account of any property damage or personal injury (including disability or death) incurred in connection with the conduct of the promotion, and/or acceptance, use, misuse or nonuse of prize.

Winner hereby authorizes (unless prohibited in the jurisdiction in which one resides) Sponsor and anyone authorized by it to retouch or alter winner's photograph and to use it, in whole or in part, with or without name, signature, biographical information or other identification, in any and all media for any advertising or commercial purpose, and to claim and register its copyright in same and, further, releases Sponsor and all of the other Releasees from any and all liability arising from the use of photograph and from any blurring, distortion or optical illusion which may occur or be produced, as well as from the use of name, signature and/or biographical information; and further relinquish all right, title and interest in and to the negatives and prints and their reproduction, including the right to approve their final form, context and use.

WINNERS LIST. For prize winner information, contact Donna Burbank at donna.burbank@ ca.com after July 2nd, 2010.

SPONSOR: CA, Inc., One CA Plaza, Islandia, New York 11749.

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